

mericans have benefited significantly this year from the Design Program's support of architecture, landscape architecture, urban design and planning, historic preservation, and interior, fashion, graphic, industrial and product design. Through its unique position as a multi-disciplinary national resource, the Design Program fosters communication and collaboration among all design disciplines and allied fields.

The Design Program helps designers work together to build a better America through a balance of competitively awarded grants for design projects and a variety of special leadership initiatives undertaken by the Program. Calling upon its extensive contact with all the design disciplines, the Program shaped categories that reflect the needs of the field and plans projects that expand design activity in the private and public sectors.

Rapid advances in technology and communication are bringing about profound changes in people's ability to interact with one another, and in our definition and perception of the public realm. The resulting economic, social and cultural changes at personal, community and global levels present timely challenges to designers to work across geographic and professional boundaries. During 1995, *Design Access*, an agency initiative, offered an unique public resource for multi-disciplinary information on design activity. By placing one call, anyone could gain access to a sophisticated database of information on all the design disciplines and be put in touch with participants in design projects previously funded through the Design Program. Building on this service, the agency is preparing for a 1996 launch of *Civiscape*, an experimental on-line series of forums in which design professionals and civic groups can post, critique, and explore design problems and potential solutions relevant to American communities.

The Mayors' Institute on City Design, a program initiative celebrating its ninth successful year, brought together multi-disciplinary groups of design professionals with mayors from cities across the country including Albuquerque, Anaheim, Buffalo, Toledo, Fort Collins, Saint Paul, Oklahoma City and Bayamon, Puerto Rico. Together these individuals analyzed each mayor's chosen urban



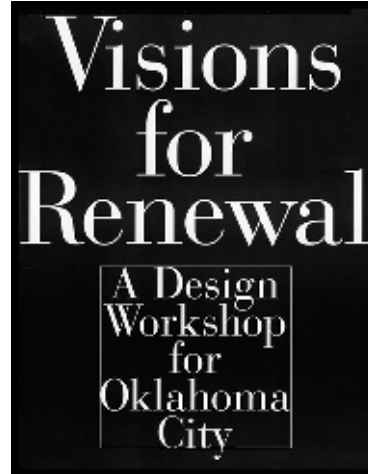
**The Cooper Memorial
Chapel, designed by
architect Fay Jones,
featured in an
exhibition developed
by the Department of
Arkansas Heritage.**

design problem from physical, economic, social, and environmental perspectives. Issues addressed the siting of major transportation and infrastructure projects, redevelopment of derelict and dated strip shopping centers, strategies for creating waterfront public amenities and planning of major civic spaces.

As a result of participating in the spring *Mayors' Institute*, Mayor Ronald Norick of Oklahoma City asked the Design Program to assist him and the residents of the city rebuild in the aftermath of the devastation caused by the April 19, 1995 bombing of the Alfred P. Murrah Federal Building. The Design Program organized a design workshop and brought a team of designers to Oklahoma City in July to work with local designers, residents and property owners in the damaged area, community leaders and city officials to develop a vision and guidelines for rebuilding the north downtown area damaged by the blast. This work was published in a report, *Visions for Renewal*, and incorporated into an exhibition, "We Will Be Back: Oklahoma City Rebuilds," co-sponsored by the National Building Museum with support from the General Services Administration, Department of Housing and Urban Development, and the Department of Transportation. In addition to showing ideas for rebuilding and developing north downtown, the exhibition illustrated the human response to the disaster, creating a forum for the nation to reflect on the tragedy.

The Presidential Design Awards, an ongoing initiative begun in 1983, recognized Federal design projects that contributed to our country's legacy of design excellence in the public realm. Award-winning projects included the completion of Interstate 90 – a massive transportation/green space development in Seattle, the river relocation project in downtown Providence, Rhode Island, and the U.S. Holocaust Memorial Museum in Washington, D.C.

Grants to organizations included support for a collaboration between a lighting designer and artist to illuminate Cleveland's extensive network of bridges as part of the city's 1996 bicentennial. Awards were made to establish a model training program for inner-city youth in textile design, production, marketing and sales; a grassroots adobe church restoration project in New Mexico; and documentation of the landscape, grounds, and buildings of Mark Twain's home in Hartford, Connecticut. Throughout 1995, the Design Program played a critical role in bringing together the design disciplines through panels and meetings, its grant support for projects, and leadership initiatives.



**Visions for Renewal,
the first step in
blueprints for
rebuilding downtown
Oklahoma City.**

D

79 awards \$2,836,027
66 grants \$1,979,135
13 cooperative/
interagency
agreements \$856,892

Design Project Grants

Organizations

Grants support projects that advance design through practice, research, theory and communication.

21 grants \$757,820

American Academy in Rome

New York, NY \$36,930

To support career development opportunities for individuals working in the fields of architecture, landscape architecture, and urban, interior, set, graphic, and industrial design.

Arango Design Foundation

Miami, FL \$28,800

To support a travelling exhibition examining industrial design in relation to recycling.

California Lawyers for the Arts, Inc.

San Francisco, CA \$45,000

To support programming to assist arts organizations with planning and design issues relevant to military base conversion.

Cascade Locks Park Association

Akron, OH \$45,000

To support design fees for a recreational trail in Cascade Locks Park which runs parallel to the Ohio and Erie Canals.

Cleveland Bicentennial Commission, Inc.

Cleveland, OH \$36,000

To support a lighting design collaboration between a designer and artist for Cleveland's extensive network of bridges.

E

Concerned Citizens for Humanity, Ltd.

Hartford, CT \$31,500

To support the creation and production of billboard images by graffiti artists and designers to decry the proliferation of violence.

Cooper Union for the Advancement of Science and Art

New York, NY \$45,000

To support implementation of a plan to manage and lead a national graphic design archive project.

Cornerstones Community Partnerships

Santa Fe, NM \$44,970

To support expansion of a comprehensive training program to teach traditional adobe preservation techniques to community members.

Crosby Arboretum Foundation

Picayune, MS \$43,200

To support design of a visitor and education center for Crosby Arboretum, the premier native plant conservatory of the Gulf South.

Cultural Arts Council of Houston

Houston, TX \$45,000

To support development of a public art master plan within an urban design context in the first phase of a planning process for Houston.

Kent State University Main Campus

Kent, OH \$45,000

To support expansion of *Architronic: The Electronic Journal of Architecture*.

Lumen, Inc.

New York, NY \$10,530

To support development of an online architectural and design publication.

I

Massachusetts Institute of Technology

Cambridge, MA \$10,800

To support an issue of *Design Book Review* devoted to new theories regarding humanist architecture.

Partners for Sacred Places, Inc.

Philadelphia, PA \$45,000

To support a program to foster support for the rescue and restoration of our country's historic religious properties.

Storefront for Art and Architecture, Inc.

New York, NY \$18,000

To support development of an exhibition examining the role of decorative design and hardware in relation to architecture and modern technology.

Union College

Schenectady, NY \$21,690

To support research and analysis for preparation of a monograph and exhibit on Isaac Jackson's early 19th-century garden at Union College.

University of Illinois at Urbana-Champaign

Champaign, IL \$45,000

To support interdisciplinary research to develop methodologies to integrate industrial design and product engineering in the early phases of product development.

University of Wisconsin-Milwaukee

Milwaukee, WI \$38,900

To support a sampler of a video book which teaches architecture and design using desktop publishing and digital video editing.

Walker Art Center, Inc.

Minneapolis, MN \$45,000

To support development of an exhibition exploring the design, content, and environments for communicating in the electronic interactive age.

G

William Marsh Rice University

Houston, TX \$31,500

To support issues of *Cite*, a journal of architecture and design published by the Rice Design Alliance.

Young Aspirations/Young Artists, Inc.

New Orleans, LA \$45,000

To support expansion of a training program in fabric and textile design and production for inner-city youth.

N

Arts Facilities Design

Grants support organizations seeking to research, devise or implement projects that will contribute to the design process in the renovation, rehabilitation, or creation of arts facilities.

7 awards \$267,795

Boston Center for the Arts, Inc.

Boston, MA \$45,000

To support the creation of a staged renovation plan for the Cyclorama.

Children's Museum of Rhode Island

Pawtucket, RI \$45,000

To support design development for a new 15,000 square foot facility for the Museum.

City Auditorium

Eureka Springs, AR \$12,375

To support creation of a master plan for the phased renovation of the Auditorium.

Franklin Furnace Archive, Inc.

New York, NY \$36,000

To support design renovation plans by architect Bernard Tschumi.

Institute of American Indian Arts Foundation

Santa Fe, NM \$45,000

To support the design phase of a permanent campus for the Institute.

D

On the Boards

Seattle, WA \$40,500

To support design development of a permanent new performance facility.

Peabody Museum of Salem and Essex Institute, Inc.

Salem, MA \$43,920

To support design planning for the adaptive use of the Museum's mid-19th century Plummer Hall/Daland House complex.

Design Education

Grants support activities to further design education.

2 awards \$26,415

North Carolina State University

Raleigh, NC \$15,075

To support creation and publication of annotated bibliographies on topics related to graphic design.

University of the Arts

Philadelphia, PA \$11,340

To support phase two of a comprehensive program to introduce design as an integral problem-solving activity within K-12 education.

History/Documentation

Grants support organizations which preserve the physical products of design or documents of design history.

13 awards \$456,545

American University

Washington, DC \$41,340

To support the creation of a volume of the papers of Frederick Law Olmstead for the parks, parkways, and public recreation grounds he designed between 1857 and 1895.

E

Department of Arkansas Heritage

Little Rock, AR \$45,000

To support development of an exhibition on the Arkansas buildings designed by Fay Jones.

Exit Art, Inc.

New York, NY \$40,500

To support an exhibition and catalogue that will present the history of independent and underground periodicals in the United States.

League of Historic American Theatres

Washington, DC \$12,280

To support creation of a relational database on historic theatre design, rehabilitation planning and design, and operation that will be used as a public resource.

Library of American Landscape History, Inc.

Amherst, MA \$17,325

To support the touring of the exhibition "Ellen Shipman, Landscape Architect: 1869-1950."

Mark Twain House

Hartford, CT \$45,000

To support the documentation of Mark Twain's late 19th-century Gothic-style residence, carriage house, and grounds.

Museum of Modern Art

New York, NY \$45,000

To support production of a comprehensive catalogue of the Museum of Modern Art's collection of design objects.

San Francisco Museum of Modern Art

San Francisco, CA \$45,000

To support an exhibition and catalogue on the architecture of William Wilson Wurster.

S

Society for the Preservation of New England Antiquities, Inc.

Boston, MA \$15,700

To support a project to catalog, preserve, and make accessible the Robert Allen Cook Architectural Collection.

University of California at Berkeley, Regents of the

Berkeley, CA \$27,000

To support the creation of computer simulations and an information database on the historic evolutions of Cairo and Damascus.

University of North Texas

Denton, TX \$45,000

To support the completion of a computer catalogue of the University's fashion collection.

Wellesley College

Wellesley, MA \$45,000

To support an exhibition, catalogue, and educational programs on the Arts and Crafts Movement in Boston and surrounding communities.

Williams College

Williamstown, MA \$32,400

To support an exhibition and catalogue of drawings by Louis Kahn of sites and structures in Italy, France, Greece, and Egypt.

Rural/Small Communities

Grants are awarded to organizations in rural and small towns to find design solutions to complex community issues.

3 awards \$65,160

Missouri Council of Architects

Jefferson City, MO \$9,000

To support a public design symposium and follow-up exhibition on creating a master plan for the Missouri State Fairgrounds.

G

N

Pennsylvania Rural Arts Alliance

Loretto, PA \$42,750

To support a planning study for the East Broad Top Railroad Corridor in Huntingdon County.

Village of Woodville

Woodville, WI \$13,410

To support evaluation of the natural and built environments of Woodville, and creation of a plan to accommodate future growth.

Individual Projects

Grants are awarded to individual designers to support projects that advance design through practice, research, theory and communication.

19 awards \$390,100

Belcher, Nathaniel Q.

Columbus, OH \$25,000

To support research on the influence of African American culture on the buildings, spaces, places, and landscapes of the United States.

Caruso, John K.

Chicago, IL \$25,000

To support the development of concepts for viable consumer products made from recycled plastic and tire rubber.

Dousset-Flament, Benedicte

Honolulu, HI \$24,800

To support the investigation of the relationship among micro-climates and urban planning, design, land uses, and surface properties.

Farricielli, Susan E.

Branford, CT \$25,000

To support design development of an ergonomically correct rigid-seated wheelchair for elderly persons.

D**Gazzuolo, Edith B.**

Minneapolis, MN \$25,000

To support the creation of a video on a breakthrough in apparel design technology that derives custom-fitted patterns from computer-scanned models.

Ho, Suenn

Portland, OR \$17,000

To support research, analysis and documentation of the architectural uniqueness of Chinatowns as prominent ethnic communities.

Laefer, Debra F.

Los Gatos, CA \$23,600

To support research and documentation on non-standard techniques for structural repair and upgrading of unreinforced masonry buildings.

Lang, Michael H.

Melrose Park, PA \$16,700

To support the production of a manuscript on alternative approaches to modern urban design, low-income and non-traditional housing, and community development, emphasizing the social philosophy of John Ruskin.

Lavin, Maud K.

New York, NY \$8,500

To support research and writing on 20th century graphic design that has worked to create social change.

Lawson, Laura J.

Oakland, CA \$19,000

To support curriculum development, programming and research exploring how urban public landscapes serve economic, recreational, aesthetic, and social needs of communities.

Marks, Andrea S.

Corvallis, OR \$6,500

To support research for a CD-ROM about women of the Bauhaus as an educational tool for universities.

E**Parker, Dennis A.**

Columbus, OH \$8,300

To support research and writing on the history of men's waistcoats.

Pollak, Linda J.

Boston, MA \$15,700

To support research and the completion of essays for a book on the design of urban, outdoor spaces.

Tayar, Memduh A.

New York, NY \$25,000

To support development of a prototypical table constructed of molded particle board.

Taylor, Anne P.

Albuquerque, NM \$25,000

To support the writing and publication of a guidebook to help children become involved in school community design using math, science, social studies, and art.

Trancik, Roger T.

Ithaca, NY \$25,000

To support the development of a studio textbook with a computer graphics software component using Rome, Italy as a model for teaching principles of urban design.

Tucker, Sheryl G.

Houston, TX \$25,000

To support the design for renovation of a storefront into a performing art space for educational and cultural programs in Houston's Third Ward.

Webster, Ann K.

New York, NY \$25,000

To support a workshop and symposium to develop architectural, urban design, and planning strategies for urban industrial sites.

Wohnsen, Kristine F.

Dolgeville, NY \$25,000

To support research and development of a neonatal positioning system for high-risk infants.

I**USA Fellowships**

Fellowships support independent study and travel within the United States for mid-career professional designers.

1 award \$15,300

Clute, Katharine A.

Milwaukee, WI \$15,300

To support research on a book to include a master plan and design guidelines for the Tonawanda Seneca Indian Reservation.

Design Initiatives

The program conducted leadership activities through cooperative agreements and interagency agreements.

13 agreements \$856,892

**Design Initiatives:
Access/Professional
Development****National Building Museum**

Washington, DC \$118,630

To amend a 1994 cooperative agreement to support "Design Access."

**Design Initiatives:
Federal Realm**

Because the design field is a multi-disciplinary one that is supported by few institutions, the Design Program undertakes leadership initiatives in response to needs of the field and the public. These initiatives support communication, education, technical assistance, and research.

U.S. Department of State

Washington, DC \$20,000

An interagency agreement to provide partial support for the FY 1995 activities of the Federal Facilities Council (FFC), an organization dedicated to improving Federal design.

N**Corporate Design Foundation**

Boston, MA \$110,000

A cooperative agreement to help plan and conduct the National Forum on Design to educate the public and private sectors about the role of design in achieving national objectives.

Community Ventures

Charlotte, NC \$29,980

To amend a 1993 cooperative agreement to help coordinate Round Four of the Presidential Design Awards, which recognizes exemplary achievements in Federal design projects, programs and policies.

**Interagency Agreements
funded through other
Federal agencies****U.S. Courthouse
in Baltimore**

Baltimore, MD

A General Services Administration award of \$16,000 allowed the program to organize a two-day design charrette to develop ideas and guidelines in redesigning the plaza areas and lobby of the Edward A. Garmatz U.S. Courthouse in Baltimore, MD.

National Building Museum

Washington, DC

A General Services Administration award of \$14,000 allowed the program to organize a two-day design charrette to develop ideas and guidelines for a master space plan for the National Building Museum located in the historic Pension Building in Washington, DC.

**HUD Plaza
U.S. Department of Housing
and Urban Development**

Washington, DC

A General Services Administration award of \$18,700 allowed the program to organize a two-day design charrette to develop ideas and guidelines for the re-design of the plazas surrounding the Department of Housing and Urban Development headquarters in Washington, DC, and to review the initial design concepts.

**Department of Justice
Department of Justice
Main Building**
Washington, DC

A Department of Justice award of \$19,500 allowed the program to organize a two-day design charrette and assist the Department of Justice with the modernization of the Main Justice Building in Washington, DC.

**Social Security Headquarters
Social Security Administration**
Woodlawn, MD

A General Services Administration award of \$16,000 allowed the program to organize a two-day design charrette to develop ideas and design guidelines for the modernization of the 286-acre Social Security Administration headquarters in Woodlawn, MD.

**Transportation Awards
U.S. Department of
Transportation**
Washington, DC

A Department of Transportation award of \$160,000 allowed the program to organize and implement the Design for Transportation National Awards to honor projects and activities that exemplify the highest standards of design and have made an outstanding contribution to the nation's transportation network and the people it serves.

**GSA Design Excellence
Initiative/Peer Review
General Services
Administration**
Washington, DC

A General Services Administration award of \$50,000 allowed the program to continue GSA's Design Excellence Initiative using private sector peer review to develop quality Federal facilities for the 21st Century.

**Oklahoma City Design
Charrette & Exhibition
National Endowment
for the Arts**
Washington, DC

An agreement with General Services Administration, Housing and Urban Development, and the Department of Transportation of \$135,000 allowed the program to organize a series of design workshops to develop ideas and design guidelines for the 12-block area around the Alfred P. Murrah Federal Building, including some 300 buildings that have been destroyed or damaged by the bomb blast. The workshop materials became part of an exhibition on rebuilding Oklahoma City at the National Building Museum in Washington, DC, in the fall of 1995.

**Design Initiatives:
Corporate Realm**

Carnegie-Mellon University
Pittsburgh, PA \$75,000

A cooperative agreement to support the production of the first three video/print packages in the proposed series, "Design for Business." The purpose of the series is to demonstrate the importance of design to economic competitiveness by providing case studies from a variety of business types. The primary audience is corporate executives in "medium-sized" businesses with annual sales under \$200 million. Additional audiences include universities and community colleges, design firms, regional technology centers, and government agencies.

**Design Initiatives:
Public Realm**

**Georgia Tech
Research Corporation**
Atlanta, GA \$35,000

A cooperative agreement to support the Mayors' Institute on City Design: South, a regional forum which brings together mayors and design professionals to discuss specific urban problems facing small and mid-sized cities in the South.

**Harvard College,
President and Fellows of**
Cambridge, MA \$158,424

A cooperative agreement to support the Mayors' Institute on City Design, a national forum which brings together mayors and design professionals to discuss specific problems facing cities in the United States.

**National Assembly of
State Arts Agencies**
Washington, DC \$18,000

A cooperative agreement to support State Arts Agency Design Education and Planning.

**National Trust for
Historic Preservation**
Washington, DC \$99,858

To amend a 1994 cooperative agreement supporting "Your Town: Designing its Future."

University of California
Berkeley, CA \$81,000

A cooperative agreement to support the Mayors' Institute on City Design: West, a regional forum which brings together mayors and design professionals to discuss specific urban problems facing small and mid-sized cities in the West.

**University of Maryland/
CADRE Corporation**
College Park, MD \$35,000

A cooperative agreement to support the Mayors' Institute on City Design: Northeast, a regional forum which brings together mayors and design professionals to discuss specific urban problems facing small and mid-sized cities in the Northeast.

University of Virginia
Charlottesville, VA \$40,000

To amend a 1994 cooperative agreement to continue the Mayors' Institute on City Design.

Washington University
St. Louis, MO \$36,000

A cooperative agreement to support the Mayors' Institute on City Design: Midwest, a regional forum which brings together mayors and design professionals to discuss specific urban problems facing small and mid-sized cities in the Midwest.